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# Strategic Renewal

**Putting Communities First-  
Phase 1: Engagement Survey**



# Purpose of the strategic renewal

The strategic renewal process will allow us to reach agreement on key decisions that will enable us to make the biggest difference over the next decade, becoming more:

- **Purposeful:** clear about our focus/missions
- **Impact oriented:** using evidence to shape, explain, influence, inform
- **Relevant:** to the priorities of communities and the societal challenges we face
- **Value adding:** doing what we can only do best

Some of these decisions will be shaped and informed by our national policy directions. But the biggest changes will come from the strategy renewal itself

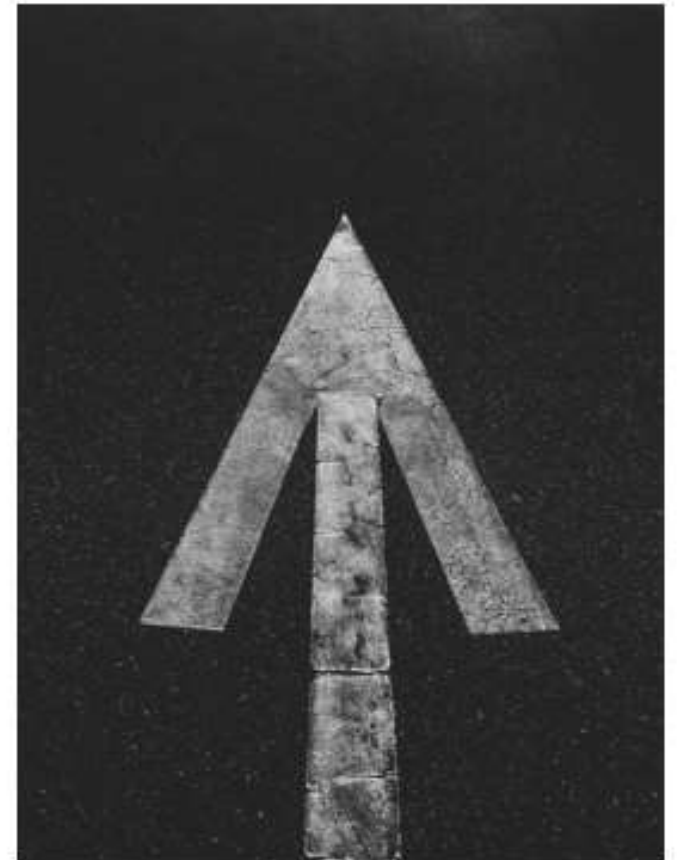
# Timelines



# What should the new strategy enable?

If we're successful we'd see:

- A Fund that **will better** unlock, unleash, catalyse, enable, and empower individuals and communities to thrive and prosper in the decade ahead
- **Stakeholders** who get who we are, and want to partner and collaborate with us
- An **audience** to whom we can show our difference in a full spectrum of ways
- **Colleagues** who feel part of “**One Fund**”, a shared and galvanising purpose
- An **operating model** that is consistent with and which reinforces our strategy



# How to get involved

If you are interested to get involved, please:

- Our microsite: [www.puttingcommunitiesfirst.org.uk](http://www.puttingcommunitiesfirst.org.uk)
- Using #TNLCFStrategyRenew to join the conversation
- Sign up to our newsletters, via the website, to stay informed
- Share research, insights and ideas with us by emailing [puttingcommunitiesfirst@tnlcommunityfund.org.uk](mailto:puttingcommunitiesfirst@tnlcommunityfund.org.uk)