



# Meet the **Funders**

Transformation Cornwall and Diocese of Truro

## Vision, Mission, Values.





## Is your vision clear?

It's a first stage process and fundamental for your future:



## What is a vision?

### The Vision is the 'bigger picture':

- an aspirational description of what an organisation would like to achieve or accomplish in the mid-term or long-term **future**.
- it serves as a **clear guide** for choosing current and future courses of action and gives a context for decision making.
- it ensures that decision making is **in accordance** with what the organisation wants to achieve.

## The Vision Statement provides:

- Cohesion
- Motivation
- Unity of purpose

**Sharing a common vision & purpose makes a group more successful**

Transformation Cornwall Vision is:

**‘To See Faith in Action at the Heart of Flourishing Communities in Cornwall.’**



# Top tips for Writing a Vision Statement

**Be Concise:**

**Be Clear:**

**Focus on the future:**

**Be Stable:**

**Be Challenging:**

**Be Inspiring:**

## Develop your Mission

### Mission

The Mission Statement is a broad statement of **what** the organisation will do in pursuit of its Vision.

Transformation Cornwall Mission is:  
**'To Strengthen Faith Based Social Action in Cornwall.'**

## Be clear on your Values.

### Values

They are the principles of:

- what you stand for
- how you treat people
- the basis for your decisions and your actions

Transformation Cornwall values are:

confidentiality fairness fairness  
impartiality inclusivity integrity inclusivity  
impartiality inclusivity flexibility  
impartiality respect confidentiality  
respect integrity respect  
fairness integrity flexibility



**Example:**  
**The Trussell Trust Vision and Mission**

**Our vision:**

To end hunger and poverty in the UK.

**Our mission:**

Bringing communities together to end hunger and poverty in the UK by providing compassionate, practical help with dignity whilst challenging injustice.





## Example: The Trussell Trust values

### **Passionate**

Our passion is grounded in a sense of injustice: it's not right that anyone should face poverty and hunger.

### **Compassionate**

We stand in solidarity with people that need the help of food banks. We put the wellbeing of people served by food banks above everything else. We always uphold and protect their dignity.

### **Accountable**

We have a duty to hold be accountable and to hold those in power accountable for their decisions and will always speak truth to power.

### **Innovative**

We have the ambition to pursue new and creative ideas that have the potential to change lives for the better. We will recognise the creativity of food banks in our network and will regularly consult with and involve them in our planning.

### **Empowering**

We always listen to, and are led by, the voices of the people that need help from food banks, and encourage everyone to speak out against injustice together



## Setting your Vision, Mission, Values.

### **Vision:**

- is the 'bigger picture' and provides: \* cohesion \* motivation \* unity of purpose.

**Key words that should be in our vision are.....**

### **The Mission Statement:**

- is a broad statement of what the organisation will do in pursuit of its Vision.

**Key words that should be in our mission statement are.....**

### **Values:**

- are the underpinning beliefs of the organisation, in relation to the work to be done

**Our key values are.....**

# TRANSFORMATION CORNWALL<sup>+</sup>

Strengthening Faith Based Social Action in Cornwall

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